

February // 2020



ENGELSMANN
// INFO

Sehr geehrte Damen und Herren,

We have some important information for you today:

On 1. January 2020, there was a change to the board of Engelsmann:

Our long-standing member of the board Olaf Gerdes took his well deserved retirement towards the end of the year and handed over the scepter to Christian Kretzu and Christian Wernicke, to whom we would like to briefly introduce you in this infomail.

Happy reading

Your Engelsmann team



New Board Duo Take the Reins at Engelsmann

Shortly before Christmas, it was time for goodbyes at Engelsmann. On 31. December 2019, Olaf Gerdes, who had been a member of the board of Engelsmann since 2006, took his well-deserved retirement. The succession of Christian Kretzu and Christian Wernicke, who assumed the position together on 1. January 2020, means Engelsmann is now run by a duo with plenty of Engelsmann DNA (from left to right: Kretzu, Gerdes, Wernicke):

Christian Kretzu

Assumed the role of technical director. His career with Engelsmann began in 1994 as an employee in technical sales. Afterwards, Christian Kretzu worked as a customer adviser for many years, taking over the management of the design and development department in 2012.

Christian Wernicke

Acting as commercial director. In 1986 he began his training at Engelsmann and was subsequently employed as a salesperson, before taking over the management of the service department in 2002. From 2006, Christian Wernicke was head of DACH sales and marketing, before assuming responsibility for the entire sales department in 2015.

Board duo focused on long-term growth

Both are passionately committed to Engelsmann, whose management of the company is based on a long-term growth strategy:

„The further development of already existing products, but also the development and introduction of new products, as well as continuous optimization of our processes are the main pillars of our corporate strategy,“ says Christian Kretzu and adds: „As long-time Engelsmann employees, we are thrilled to assume management of the company, thus enabling us to actively shape Engelsmann’s future.“

For Christian Wernicke, customer proximity should be the focus above all else: „Our aim is to design the decision making and purchasing process for machines requiring explanation to be as simple as possible for our customers. We do this by keeping consistent focus on the needs of our customers and by concentrating on that which defines us: namely our long-standing experience in handling bulk solids.“

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